The Essentials Training

More Clients, Income And Impact… In Just 4 Months.
The Proven Path To A 6-Figure Conscious Business You Love.

Welcome from Elizabeth…

I’m thrilled that you’re called to find out more about the Essentials Training!

The Essentials Training is a 4-month online video-based mentoring program with one core purpose: to hand you the proven path to create a sustainable, money-making conscious business that serves YOU and your lifestyle as much as it serves the world.

It’s the perfect program for conscious business owners who want the shortcuts to go from startup to 6-figures on their own terms.

The Essentials Training is for you if…

- You’re in “the startup stage” and want to get your business off the ground quickly and profitably.

- You’ve been at it for a while and you’re ready to leap from “kinda sorta getting by” to creating sustainable income - $5,000 or even $10,000 per month, consistently.

- It’s for you if you’re ready to trade being the “broke healer” for making phenomenal money, without worrying what others will think.

- You want a community of conscious women who are all dedicated to making the money they deserve, who love you, cheer you on and hold you to your greatness.

- You’re ready to be handed a proven, step-by-step path to creating a 6-figure business that serves your LIFESTYLE while it serves the world.

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Why The Essentials Training?  
Why NOW?

“The world will be saved by the Western woman.” – The Dalai Lama

At Goddess Business School® we believe that awakening conscious women are ready to be rich.

We believe that the world is HUNGRY for new models of wealth, power, influence and success, and that conscious women entrepreneurs are positioned to be the new living examples what it means to make money with integrity.

Imagine being among transformational coaches, practitioners and healers who have all given themselves permission to heal the “broke healer” story and instead make GREAT money for their work!

Imagine the ripple effect if thousands of women around the world decided they were going to create more income so they could have more impact!

It starts with you. In the Essentials Training, you have full permission to say YES to making great money while making a difference.

In The Essentials Training, you have full permission to claim your YES…

- **YES** to creating great income doing what you love
- **YES** to your ideal lifestyle including more time with your family and the people, causes and activities you care about
- **YES** to expanding your reach and growing your circle
- **YES** to your next level of visibility, credibility and leadership
- **YES** to growing and expanding personally at an exhilarating pace, while nourishing yourself along the way
- **YES** to the ideal clients who truly need you (your people!)
- **YES** to making the difference you’re truly here to make

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• YES to growing into a shining example of what it means to be a spiritual, giving human being AND financially successful

If you’re ready for a totally unique, well-designed mentorship experience to help you take the fast track to creating your next level of income and impact… to align your spirit with the energy of money so you can experience true abundance while being a model for others to do the same… you’re in exactly the right place.

Our commitment at Goddess Business School® is to give you the training, coaching, strategy and loving support you need to succeed, so that years from now, you’ll look back on your experience as one of the best decisions you’ve ever made in your business and your life.

Love and magic,

Elizabeth
“Goddess Business School® gave what I needed to turn my passion into a real business, and to be able to create consistent income while working less!”

Before working with Elizabeth, Yoga Goddess was this amazing concept, but I was trying to do too many things and meet too many needs. It felt like a constant slog, trying to fill classes and barely making enough to survive.

Elizabeth helped me find my niche (and trust me I made it hard for her!) but she kept at it with me, never wavering on how important it was that I got focused. When I finally chose to zero in on fertility and got really passionate about it, everything shifted. I wrote my eBook effortlessly, got my new website done and had my first high paying clients within weeks of launching.

Now I’ve transitioned to a different way of working that than enables me to create amazing income while actually working a lot less. I turned my Moon Goddess fertility-enhancing yoga & meditation practice into a digital product that creates passive income. My private fees are 3x what I used to charge, and I have clients from as far away as Sweden who happily pay to work with me because I am the author of my own signature system.

Now I’m crystal clear on who I’m talking to and what problem I’m solving. I also know what it takes to create revenue and I keep implementing the strategies I learned in Goddess Business School® over and over to create consistent results. It has really given me a clear focus, as well as the step-by-step roadmap for where I needed to go next in my business.

The next big step for me is to create webinars with JV partners in my field so my expert status gets stronger and I get exposure to a wider audience, and Goddess Business School® has given me the tools to do this too. This year my goal is to participate in fertility telesummits and quadruple my list and I’m well on my way!

Zahra Haji
Creatrix of the #1 fertility yoga practice with a 50% success rate
www.yogagoddess.ca
What Will You Learn In The Essentials Training?

The Essentials Training delivers the proven path to create a money-making, impact-creating business that’s designed around your ideal lifestyle.

We want you to make your investment back in 60 days or less. So first you’ll get what you need to immediately begin signing on clients at $1000… $3000 and up, even if you’re just starting out.

From there, you’ll discover the mindsets, marketing, and sales systems to go from startup to 6-figures in your conscious business, without burning out or giving up your life.

Here are just some what can happen when you go “all in” and take action on what you learn in The Essentials Training…

- Design your sustainable & scalable 6-figure business plan, around your lifestyle
- Focus your niche and find who you’re meant to serve
- Stand out from the crowd with your own signature system and programs
- Create generous cash flow within 90 days as you enroll new clients into your new programs
- Attract high quality clients who show up fully, give 110%, happily pay your fees and get great results
- Trade the “feast or famine” for consistent clients & cash flow, every month
- Uplevel your website to attract your perfect clients
- Grow your list to 1000+ true fans… and beyond!
- Create rich relationships with clients so you can fill your classes and programs easily
- Hire the right team so you do only what you really love
Attract passionate referral partners and strategic alliances who do the selling for you

Free up your time for self care, fun and cherished moments with those you love

Move past “money stuck points,” confidently charge what your services and expertise are worth – and get it (no more guilt, insecurity or undercharging)

Authentically “seal the deal” with awesome clients at higher fees than ever

Trade the myth of “Healer, heal thyself” for “in process, not perfection” – stay in integrity while clearing up your own challenges

Finally get it in your core that you can create lasting transformation, so you can attract high-quality clients with confidence

Move through fear and doubt, so you can “feel the fear and do it anyway”

Experience personal growth breakthroughs to make your next income leap with ease

Stay focused and out of overwhelm (instead of pushing so hard)

Claim your brilliance, experience new levels of confidence and stand fully in your power as a Feminine Leader and force for positive change

Say YES to your dreams and go for what you really want in your business!

Read on to discover exactly what you’ll learn in each module of The Essentials Training…
GETTING STARTED:
How To Attract Your First – Or Next – High-Paying Clients

Your Essentials experience begins with a client attraction kickstart to help you “hit the ground running” and attract your first – or next – clients fast. You’ll…

- Discover the shortest, fastest path to signing on 3+ clients in 30 days – no website required
- Uplevel your mindset so you know in your bones that you’re worth it, what you do is worth it and clients will pay for it
- Get clarity on exactly who you’ll be helping and what you’ll help them with (this is the KEY to attracting clients who easily say YES to your offers)
- Learn a sure-fire way to discover your perfect 6-figure niche (hint: you can get paid to figure this out!)
- Create your first – or next – irresistible package or program that clients will happily pay for
- Design & deliver high-value Breakthrough Sessions that inspire 100% of the right clients to step into working with you

DONE FOR YOU:

- List of proven Hot Outcomes clients will invest in (priceless!)
- Templates for 2 high-value packages clients love
- Breakthrough Session design template
- Transformational Selling cheat sheet
- “So What Do You Do?” template
- Proven templates for Hot Titles that sell
MODULE 1:
Client Attraction Essentials: Where To Find Clients & More

- Learn where your ideal, high-paying clients are already hanging out and exactly what to say so they want to know more
- Discover how to uncover and deeply connect with your ideal clients’ core desires & frustrations – so you know exactly what to offer so clients sign up
- Simple steps to consistently turn networking events into $1000, $3000 and even $5000 paydays
- Learn heartfelt enrollment strategies by email, in-person networking and phone to easily “call in” the clients who are meant to work with you
- How to generate all the Breakthrough Sessions you’ll ever need to fill your practice!

DONE FOR YOU:

- 10+ Places To Find High-Paying Clients
- Scripts to offer Breakthrough Sessions via email, phone and networking
- Letter of Introduction template
- Client Surveys Made Easy template
- Elizabeth’s Super-Simple Follow-up System
- Spirit-Rich Profit Path (your blueprint for a 6-figure conscious business)
- 10+ Ways To Generate Breakthrough Sessions
- Elizabeth’s favorite 3-step “Breakthrough Session Generator” email campaign
MODULE 2: 
Secrets of Transformational Selling™: How To Seal The Deal With Integrity

In this module, you’ll discover…

- Why the “selling conversation” is actually a deeply sacred, profound conversation that has the potential to change your clients’ life forever – regardless of whether they sign up

- What to do before your session to effectively weed out “freebie seekers” who aren’t really serious about hiring you

- Exactly what part of the conversation determines whether the client will sign up (hint: it’s not the investment) and how to handle it with ease and leadership

- What common objections really mean and word-for-word responses to coach the right clients to an authentic, solid YES

- How to stand in your power during “the money talk” and feel confident asking clients to work with you

- Why some clients back out and a simple way to follow up to practically guarantee that it won’t happen

DONE FOR YOU:

- Detailed Transformational Selling™ script

- “In Preparation For Our Call…” email

- Scripts to answer common objections

- Post-Breakthrough Session “Sticky” Email
MODULE 3:  
How To Create Your Branded Signature System

What's a Signature System? It's the work you're ALREADY doing with clients, packaged into a highly marketable, step-by-step system they'll WANT to buy.

*Your Signature System the foundation for creating a leveraged 6-figure business that allows you to help many more clients at all levels of investment.* In this module you'll discover how to transform your work into a client-compelling Signature System you can become known for. You'll learn…

- Why even "soft and fuzzy" services can be transformed into a simple, repeatable system that clients can happily say YES to (yes, even yours)
- How to identify the best hot outcome to solve with your Signature System
- A simple process for uncovering the steps of your system
- How to create compelling Signature System content that empowers your clients to get results
- How to transform your Signature System into a 90-Day high-end program
- How to create multiple streams of income with your Signature System

DONE FOR YOU:

- 7 Steps To Create A Signature System That Sells
- 90-Day High End Program templates
- Sample legal agreement for your high-end program
- Signature System Content Planning Worksheet
- Examples of *hot* Branded Signature Systems
- 10+ Income Streams To Create With Your Signature System

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MODULE 4:
Money Mastery 101: How To Set Your Fees, Make More & Keep More

In this module, you’ll discover simple, empowering money practices to not only make more, but *keep* more. You’ll learn:

- How to know exactly what you can charge, and how to set your fees in any situation so you’re earning more while staying in integrity

- The one simple daily practice that practically creates money FOR you. (We know that sounds a little over-the-top, but our clients can attest that it works like magic. We don’t know why it works, just that it DOES.)

- A simple system to st-r-r-r-r-etch your “money bucket”… so you get comfortable with higher numbers and higher fees

- How to pay yourself first, even if your cash flow is tight

- How to plug insidious “money leaks” and set Empowering Money Boundaries

- How to consistently create and achieve new Bold Money Goals that pull you forward (and put more money in your bank account)

DONE FOR YOU:

- How To Set Your Fees system & templates

- Money Tracking Sheet

- Empowering Money Boundaries checklist

- Empowering Money Habits of Wealthy Feminine Leaders checklist
MODULE 5: How To Automate Your Business & Free Up Your Time

In this module, you’ll…

- Structure your day so your time is protected and you’re getting the most done in the time you do have

- Implement a 2-step system of exactly what to do each day so you create consistent income while staying out of overwhelm

- Set up a system to schedule your clients without the “back and forth” and other impositions on your time

- Establish empowering time boundaries with yourself and others, that will free up your energy and allow you to increase your business with more time off

- Set up a payment processing system that gives your clients flexibility and ensures that you always get paid

- Systematize and automate key aspects of your service delivery so your clients get 5-star service (and nothing falls through the cracks)

DONE FOR YOU:

- Simple System To Welcome New Clients
- Best “Stick” Strategies checklist
- Service Delivery Checklist
- How To Set Up Payment Processing
- 2-Step “What To Focus On” Checklist
MODULE 6:
6-Figure Speaking: How To Craft Your Signature Talk & Get Booked Consistently

Hands down, the best way to attract ideal, high-paying clients is speaking – either live or virtually in a teleseminar or webinar. Elizabeth has invested over $15,000 to learn in this one skill alone. (Her return on investment? $1m in the last 3 years.)

You'll discover:

- A proven formula for crafting your own Signature Talk that you can use over and over again to attract new clients
- Exactly what to say (over the phone or live) to get a rush of potential clients raising their hands to talk to you
- How to build your list and offer your Breakthrough Sessions at the same time
- What to put into your talk so you give great value without giving away the farm
- How to select your tips, secrets or other content points to maximize your results
- A proven system to book in-person speaking gigs
- Secrets to knowing which speaking opportunities are worth your time, and which to pass on
- How to follow up after your talk to get your Breakthrough Sessions booked

DONE FOR YOU:

- Signature Talk Template
- Scripts to offer your Breakthrough Sessions (over the phone or live)
- Breakthrough Session Offer Forms
- Word-For-Word scripts to get booked
- Signature Talk Prep Sheet
MODULE 7:
How To Get Clients Online: Turn Your Website Into A Client-Attracting Machine

You’ll discover…

• How to create a website that attracts and converts paying clients FOR you, 24/7

• The one thing you MUST do before you create any free offer or put your website up (this ninja secret is mission critical to getting clients online without wasting a ton of time, effort and money)

• Which pages (and information) you need on your site right away, and which you can safely save until later

• 3 best opt-in offers that turn potential clients into invested clients

• Your First “Marketing Funnel”: how to automate your generation of Breakthrough Sessions using your website, free offer and a simple follow-up sequence

• When to hire a high-end designer and when to save your money; what to spend on your site

• How to get your client-attracting website UP, even if you’re not tech-savvy (you don’t have to do it yourself, even if you’re on a budget!)

• How to find the best web talent and support without spending a fortune!

DONE FOR YOU:

• Free Offer Blueprints

• Opt-in follow-up email copy to generate Breakthrough Sessions

• List of the best Wordpress designs and “must have” plugins

• Our web talent recommendations to get your site done

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MODULE 8:
Create Rich Relationships and Raving Fans with Awesome Content that Sells

- Why *content is cash* and creating consistent, quality content is like depositing money in the bank

- Blog, newsletter or both? The answer, once and for all.

- The 2 content best practices you MUST use if you want to skyrocket your sales (most “online marketing experts” are *not* talking about these)

- The secrets to coming up with six months worth of content ideas (articles, videos, blog posts that do the selling FOR you) in an hour

- How to write an article, blog post or video script in 30 minutes or less

- How to repurpose your blogs, articles, podcasts, and videos so you’re getting the maximum results from every piece of content you create

DONE FOR YOU:

- Hella Easy Newsletter Template

- The Only Article Template You’ll Ever Need (really)

- Editorial Calendar Template (for your blog, newsletter and social media)
MODULE 9: How To Grow Your Audience To 1,000 True Fans... then 10,000+!

- Why “the money is in the list” is a myth, and where the money really is
- The list-building mindsets that keep you OUT of the dreaded “gotta get a new client” cycle
- A proven opt-in page formula to consistently transform 50-70% of visitors into subscribers
- Hot or not? The one thing that determines whether people will download your free offer
- 6-figure strategies to building a list of true fans who eagerly invest in your offers

DONE FOR YOU:

- Opt-in page templates
- 10+ “easy yes” client attractive free gift ideas
- 10+ proven strategies to build your list fast
- Checklist of the tools we use to create high-converting opt-in pages
MODULE 10:
How To Attract And Lead A Rockstar Team

- How to transform your team from an expense into income, even when you’re just starting out (this is the KEY to hiring the team you need right away, without worry)

- How to decide what tasks to delegate, which to keep and which you can safely ditch altogether

- How to find and hire the perfect high-service team members that actually make you money

- How to determine what your time is REALLY worth (hint: it’s more than you think!)

- A simple formula to determine how much you should be paying for your team (so you’re not overpaying) and how to set your budget

- “Where’s the money going to come from?” How to create the income to pay for your team.

DONE FOR YOU:

- “What To Delegate And In What Order” Checklist

- Sample “Scope of Work” descriptions that attract “A players”

- Sample Independent Contractor Agreement

- Interview Questions
MODULE 11:
Referral Systems and Strategic Alliances

- The difference between referral partners, promotional partners, affiliates, joint ventures and strategic alliances and where each fits into your business model
- How to approach (and win over) the “bigger players,” no matter where you are in business
- The simple mindset that makes partners fall in love you, even if you’re a newbie
- How to inspire partners to promote for you, even if you don’t have a list (yet)
- Referral systems and best practices that deliver the highest quality clients

DONE FOR YOU:

- 6-Step Referral System
- Sample scripts to ask for referrals
- Template for a Powerful Conversation with a Potential Partner
- 5 Common Potential Partner Turn-Offs (don’t make these mistakes!)
MODULE 12: Consistent Cash Marketing: How To Grow Your Business On Autopilot

- How to flat-out SKIP the “feast or famine” cycle (the secret struggle that plagues 90% of conscious women entrepreneurs) and create consistent income, right from the beginning
- The 3 elements of “consistent cash marketing”
- How to complete your most important marketing tasks in just 30 minutes per day
- The 2 types of right action to take during your daily marketing time
- How to check in with past clients without being pushy

DONE FOR YOU:

- Consistent Cash Marketing Calendar (daily / weekly / monthly activities)
- Checklist of Consistent Cash Marketing Actions That Make You Money
- How To Work With An Accountability Partner
“Within the first two weeks of my launch, I registered my first client at an investment equal to what I’ve made in six months of private sessions in the past!”

Goddess Business School® was exactly what I needed to step off the sidelines, get my business together, and make my vision a reality. I’ve launched *Sacred Pregnancy, Birth and Beyond*, a business to bring deep support, ceremony and connection to pregnant and postpartum mothers. I have four private trimester-long programs as well as a long-term vision of how I’m going to grow my business with group programs, Within the first two weeks of my launch, I registered my first client at an investment equal to what I’ve made in six months of private sessions in the past!

With the program design templates, I’ve created high-value transformational programs on demand, with full faith in the fees I now charge. I’ve fallen in love with the transformations I facilitate and with the powerful way my clients step into their own work as a result… a long way from the days when I would essentially give away my services and observe clients do almost nothing in follow-up to anchor in their healing and transformation.

I thank you in more ways than I can say, Elizabeth, for you have provided this beautiful container that allowed me to step in fully to my soul’s longing, where I now have the tools to support women in their journeys and create the freedom in my life that I have been dreaming of!

*Kelly Lubeck, MPH, RYT*

“The Mama Whisperer”

Sacredpregnancybirthandbeyond.com
KellyLubeck.com
“$8579 in less than 24 hours.”

Before working with Elizabeth I was confused about which direction to take with my business. Recognizing the value of my healing gifts and who I came to serve is one thing, but how to put it all together in a comprehensive plan that is doable, deliverable and profitable?

Elizabeth is gifted at this and it’s why I joined Goddess Business School®, not once but twice. Working with Elizabeth, I created my signature system, the Marketing Healer Toolkit. Then I gave my first LIVE 3-hour signature workshop: Exploring Money, Marketing & Meaning through SoulCollage® at the facilitator’s conference.

My return on investment has shown up in not only confidence but also in dollars. At the conference I sold 6 private VIP Virtual retreat packages and 8 Marketing for Healers Toolkits making $8,579 in less than 24 hours!

Thank you, Elizabeth, for your mentorship and guidance!

Michele Grace Lessirard  
Founder, the Global Alliance  
AsWeConnect.com
Here’s How You’ll Learn, Take Action And Receive Support In The Essentials Training...

Each week for 12 weeks, you’ll receive video lessons, done-for-you materials and our signature Action Guides in our members area.

Elizabeth walks you through the tools, systems and mindsets you need to take your conscious business to 6-figures and beyond. Modules are broken down into short chunks (10-20 minutes each) and are delivered via video, MP3 and PDF, so they fit into even the busiest schedule. You’ll get breaks throughout the program to implement what you’re learning.

Our clients tell us that we set the standard with our done-for-you materials: proven templates, checklists and scripts that make implementation easy. This is the same stuff we use every day at GBS, saving you thousands of dollars in wasted time and effort. Done-For-You materials are released with the appropriate training lessons. Access to trainings begin on MONDAY May 5th, 2014.

Track your progress with our 6-Figure Essentials Action Guide!

Our Action Guides out exactly what to do to implement the strategies you’re learning, step by step. You’ll always know what action to take next and stay motivated as you take action on what you learn and see results!

Every week you’re invited to group coaching calls with Elizabeth and the Goddess Business School® coaches.

Get coaching from Elizabeth and her team personally, to get your questions answered and quickly move through the “stuff” that comes up along the way. A big benefit of these calls are the “ahas” and breakthroughs you receive while others are getting coached. Calls take place on Wednesdays at two different times: 1pm PT / 3pm ET and 5pm PT / 8pm ET. (Please note that while Elizabeth is the primary coach for these calls, occasionally she will be unable to lead calls due to her schedule. During these times, one of the GBS coaches will step in.)

Every other week, you’ll meet privately with your own Goddess Business School® Coach.

With regular private 1-on-1 coaching, you’ll accomplish so much more than you would on your own! Your coach will be there to celebrate you, give you personalized support
and empower you to stay on track. GBS Coaches have been handpicked and personally trained by Elizabeth, and meet with Elizabeth weekly to discuss client celebrations, strategy and how to move forward. (You'll get 8 sessions at 30 minutes each. We'll select the coach who is the best fit for you after we learn more about you and your business.)

Check in daily (or whenever you need!) on our members-only Facebook Group.

Imagine a high-level team of Feminine Leaders (and powerful men) available to you at your fingertips! When it's time to share a success, get extra help, get unstuck, attract an accountability partner or collaborate with others in your community, this members-only group is available to you, 24/7.

Play a bigger game with weekly Feminine Leader coaching videos

Each week you'll receive a short “Feminine Leader Coaching Minute” video from Elizabeth, where she'll coach you on a key topic around mindset, money, manifestation or personal mastery. These powerful and inspiring videos will help stretch you into BE-ing the Feminine Leader of your successful business. Weekly videos begin the week of May 5th, 2014.

"I crossed the 6-figure mark!"

Within 30 days of working with Elizabeth, I'd created over $10,000 - and that was just the start. Within 90 days, my launches brought in over $40,000 combined, including an online class with 64 people (my highest online enrollment ever) and 2 high-end facilitator trainings. It wasn't long before I crossed the six-figure mark.

Goddess Business School® gave me key pieces I had been searching for to take my business to the next level. I gained lots of new marketing and business knowledge from the program and loved being part of the community.

Lisa Michaels
Author and Creation Coach
Lisa-Michaels.com
Accelerate Your Results with These BONUSES:

**BONUS 1: Your First 3 Clients Kickstart Training**
Discover exactly what to do to attract your first – or next – 3 clients using Elizabeth’s proven system. You’ll learn how to create a high-value offer that’s super-simple to create (and easy for your clients to say YES to!), and get our step-by-step method for booking clients into initial consultations and enrolling the right clients into your new program, on the spot. With this kickstart bonus, you’ll have everything you need to start making money right away. Access to this Kickstart Bonus begins on April 21.

**BONUS 2: How To Discover Your 6-Figure Niche Kickstart Training**
Get clear and confident on who you help, what problem you solve and how to craft a compelling marketing message that attracts clients to you instead of having to chase them. Access to this Kickstart Bonus begins on April 21.

**BONUS 3: The $250K Business Plan**
Discover the proven path to $250k! This beautiful chart outlines exactly what you need at each of 4 stages of business. You’ll clearly identify where you are right now and exactly what you need to put into place to create a “conscious empire” of $250k and up – without burning out or giving up your life. Access to this Kickstart Bonus begins on April 21.

**BONUS 4: Conscious Business Resources Rolodex**
This regularly updated Rolodex of conscious business resources includes our best recommendations, including all the vendors, support and “techie” stuff we use to keep Goddess Business School® flowing. Access to this Kickstart Bonus begins on April 21.

**BONUS 5: Weekly “Tech Office Hours” Call with our trusted techies!**
Got questions about shopping carts, how to set up your blog, sales page or other “techie” dilemmas? Bring them to office hours! In these 60-minute (group calls, our tech team will be available to answer your pressing techie and operations questions OR point you to a resource for help. Access to this bonus begins the week of June 9th.

**BONUS 6: Complete Transcripts and Recordings of all Q+A Calls**
All live calls are recorded and transcribed and will be available in your members area. (Transcripts make for easier note-taking and are a business reference for life!)

**BONUS 7: Membership for LIFE**
Once you’re in, you’re IN! You get lifetime access to the Facebook group and all content updates. (Many of our alumni are still the best of friends, support sisters and JV partners, years later.)
CRAZY AWESOME BONUS: Six MORE Months of Weekly Group Coaching!

Sick of programs that leave you hanging? So are we. That’s why you get a full six months of ongoing group coaching and tech office hours calls after your modules complete. With weekly access to Elizabeth and her team, you’ll always have a way to get coaching and your questions answered for nearly a year – plenty of time to complete the steps to a sustainable, money-making business.

“3 awesome clients easily enrolled in my new program for a total of $15,000 – the biggest cash infusion I’ve ever had!”

I raised my fees, and I successfully created, launched and delivered my first telecourse, “The Goddess Path To Abundance!” (It went so well that I am soon launched my second program with double the enrollments.)

Since then I’ve created 3 homestudy courses, I have clients traveling to spend VIP Days with me, and I opened my year-long private Manifest Your Thriving 6-Figure Business program and had 3 women step right in, creating a $15,000 cash infusion - the biggest I’ve ever had! Without the skills and the mindset shifts I learned in Goddess Business School® that would not have been possible, it has really brought up my money thermometer.

Thank you Elizabeth for simplifying and systematizing online business models. Goddess Business School® truly is like a step-by-step manual for how to create your business, and one that I can go back to again and again as my business grows and evolves."

Lisa Marie Rosati
Creatrix of the Goddess Lifestyle Plan and Sugar Free Goddess
GoddessLifestylePlan.com
SugarFreeGoddess.com
When you’re ready, add income and impact to your business with Elizabeth’s 6-Figure Business Plans:

Get the 411 on some of the hottest “tried-and-true” strategies that are working right now to add clients, cash and leverage to your business. Elizabeth will pull back the curtain and share “behind the scenes” must do’s and mistakes to avoid, so you can decide what to implement in your business.

Each 6-Figure Business Plan will be delivered via video, audio and PDF; each will include training, a high-level implementation plan and done-for-you materials (when applicable). Invest in full to receive all 6 business plans, or select your preferred 2 when you choose the payment option. Business plans delivered by Sept 2, 2014

Teleseminars That Sell

- Create life-changing teleseminars that can double your list and make money while you sleep. 😊 We’ve generated well over $1 million in the past 3 years using teleseminars, including powerful preview calls that move clients to action. Now, you’ll learn the systems so you can use teleseminars to add 6-figures to your business with just a telephone. Includes launch calendars and sample copy.

How to Get Tons Of Clients By Hosting Your Own Workshops

- Host your own lucrative, life-changing workshops to attract awesome clients to your programs! How to chose your topic, design your content, simple steps to fill your workshop and exactly how to make your offer to generate Breakthrough Sessions, grow your list, get new speaking gigs, get testimonials and referrals — all at the same time. Includes a detailed template for a 90-minute workshop.

How to Get Tons Of Clients Via Social Media

- Discover how to build a presence on 3 main social media sites to attract a steady stream of clients. Engage with your audience, turn followers into fans, easily grow your list and convert fans into paying clients. Includes deets on the best listbuilding freebies, how to create social media content, and how to “look busy” on social media without having to spend all day at the computer.
Claim Your Space: Credibility, Celebrity & The Impression of Increase

- Being seen as a Feminine Leader is THE hidden secret to creating more impact, income and lasting influence on the world. Discover how to increase your credibility and create authentic celebrity so you can naturally sell more of your programs and products – all without coming across “salesy.” PLUS: discover why the ONLY “sales secret” you’ll ever need is not to be found in any textbook or course on selling.

How To Offer & Lead Group Programs Online

- Discover how to quickly transform your 1-on-1 offering into a lucrative online group program that frees up your time, makes more money and allows you to help more people. Learn the best group program formats that are working right now, how to keep your clients engaged (critical for your reputation and your cash flow), how to create an awesome client experience, mistakes to avoid and more. PLUS: ninja secrets on “rolling” your satisfied clients into your next offer.

How To Design & Deliver Lucrative 1-Day Intensives

- 1-Day Intensives are simple to create, easy to enroll and fun to deliver – plus they’re one of the best ways to create an influx of cash in your business without the need of a big list. Discover how to design your day, structure your content and quickly enroll your first – or next – 1-Day Intensive clients. They’re the perfect first step to offering high-end (“big ticket”) programs.
“Within the first couple of months we created our signature system and signed up two $3000 clients!”

Elizabeth guided us to become very clear on who we are and who we were meant to serve. She helped us own our natural talents and showed us how to create a viable business out of them. Within the first couple of months we had created our signature system to offer to pregnant women, and we signed up two $3000 clients!

Through Elizabeth’s teaching, step-by-step systems, and templates, we created two very effective programs that we have been using with our clients with great success, and we’ve created a brand identity and website that naturally attracts our ideal clients.

What we’ve learned in Goddess Business School is going to help us leverage our time and energy so that we’re reaching more people, while also giving us more time for our own lives. Thank you Elizabeth!

Terri Landey and Stacia Biltekoff
Co-founders, Bun&Bundle
BunandBundle.com
The Essentials Training At-A-Glance

**Who the program is FOR:** New and emerging conscious women entrepreneurs - coaches, practitioners, healers, and mentors who are ready to take their business to sustainable 6-figures

**What the program delivers:** A proven path to create a sustainable 6-figure conscious business, including in-depth curriculum, private coaching, group coaching, a thriving community and tools for taking empowered action.

**What’s included (your program benefits):**

- 12 Weekly Training Modules Featuring the GBS Curriculum  (Access begins Monday, May 5th 2014. There will be a break after every 3 weeks for catch-up & implementation.)
  - Client Attraction Essentials: Where To Find Clients & More
  - Secrets of Transformational Selling: How To “Seal The Deal” With Integrity
  - How to Create Your Branded Signature System
  - Money Mastery 101: How To Set Your Fees, Make More & Keep More
  - How To Automate Your Business & Free Up Your Time
  - 6-Figure Speaking: How To Craft Your Talk & Get Booked
  - How To Get Clients Online (Turn Your Website Into A Client-Attracting Machine)
  - How To Build Your List To 1,000 (… and then 10,000+!)
  - How To Create Compelling Content That Creates Raving Fans
  - How To Attract and Lead a Rockstar Team
  - Referral Systems & Strategic Alliances
  - Consistent Cash Marketing: How To Grow Your Business on Autopilot

- 12 Action Guides

- Done For You Resources for quick implementation (templates, checklists, scripts)

- Weekly Group Coaching Calls w/Elizabeth and the GBS Coaches. (Calls take place weekly on Wednesdays at 2 different times: 1pm PT/4pm ET and 5pm PT/8pm ET.)

- 8 Private coaching sessions with your own GBS coach. (GBS coaches have
been handpicked and personally trained by Elizabeth, and meet with Elizabeth
weekly to discuss client progress. Sessions are 30 minutes each.)

- Weekly Feminine Leader Coaching Videos. (Weekly videos begin the week of
  May 5th, 2014.)

- Exclusive GBS Members-Only Community Facebook Group.

**Your BONUS benefits:**

- Bonus #1: How To Get Your First 3 Clients Kickstart Module (Access begins April
  21st, 2014.)

- Bonus #2: How To Discover Your 6-Figure Niche Kickstart Module (Access
  begins April 21st, 2014.)

- Bonus #3: The $250k Business Plan (Access begins April 21st, 2014.)

- Bonus #4: 6-Figure Conscious Business Resources Rolodex

- Bonus #5: Weekly "Tech Office Hours" with our trusted techies!

- Bonus #6: Transcripts & recordings of group coaching calls

- Bonus #7: Membership for LIFE including all content updates

- Crazy Awesome Bonus #8: Six MORE months of weekly group coaching with
  Elizabeth and the GBS team!

**Elizabeth's 6-Figure Business Plans:**

Get all 6 business plans when you invest in full, or choose 2 when you select the

- How to Get Tons Of Clients By Hosting Your Own Workshops
- How to Get Tons Of Clients Via Social Media
- Teleseminars That Sell
- Claim Your Space: Create Credibility, Celebrity & The Impression of Increase
- How To Offer Online Group Programs
- How To Design & Deliver Lucrative 1-Day Intensives
“From a one and done service provider to doubling my fees and becoming a Visionary Business Leader!”

Since working with Elizabeth, I now have a ton of clarity about the direction of my business – helping women entrepreneurs claim their soul vision and find their creative voice in their marketing message. I’ve doubled my fees and am working with clients who are truly committed to their growth, to the point where enrolling them in my programs and VIP days is easy.

Shortly after Goddess Business School®, I took a huge leap and entered a contest called ‘The Next Great Visionary Business.’ I put into practice what I had learned to create a compelling video and to host my first teleseminar. Thanks to my impactful message and the community I had built, I was named runner up in the competition, delivered my signature talk before an audience of 120 people, and received amazing exposure for my work. That day, I gained three new ideal clients and two amazing joint venture partners! Using what I learned from Elizabeth gave me the confidence and know-how to pull all of this together!

Through my work with Goddess Business School®, I stepped into my leadership. I’ve transitioned from being a service provider to a community builder. Today, I have increased my expert status and presence exponentially, am speaking regularly and enjoying juicier and juicier collaborative partnerships. Next month, I’m holding my first live 2-day workshop retreat in collaboration with a remarkable colleague. It just keeps getting better!

I’m so grateful to Elizabeth and Goddess Business School® for giving me the powerful foundation to shape the growth of a business I absolutely love.

Linda Bard
www.findyourcreativevoice.com
“3 VIP clients, $5000 in income and 7 speaking gigs in the first couple of months – the best decision I’ve ever made!”

Just a couple of months into the program, I created my first Food Freedom VIP Day program and quickly enrolled 2 clients at $1000 each. Soon I was enrolling clients in programs at several thousand dollars up front, where before I couldn’t get people to pay me $200 per month. Before the program was over I had my first $5000 month – a milestone for me!

I also created my signature talk, and learned how to make a strategy session offer from the stage that people enthusiastically raise their hands for. As a result I booked 7 highly-targeted speaking engagements in an 8-week period, started holding teleseminars, and have watched my list grow ever since. In that year, I doubled my list and doubled my income! Joining Goddess Business School® was the best business decision I’ve ever made.

Michelle Leath, FPC
UnlockYourPossibility.com
Are You Ready To Create YOUR 6-Figure Conscious Business?

The next 12 months (and beyond) have the power to change your life forever. You will be in such a different place than you are right now! You could be a part of a community of kick-ass, deeply conscious women (and some very cool guys) who will cheer you on and hold you as powerful as you grow your business to the size YOU choose – even 6-figures and beyond.

Join us and you'll receive the training, mentoring and support you need to help you dramatically shorten your learning curve and save you months – even years – trying to achieve similar results on your own or in less comprehensive programs.

Oh, and did I mention that we'll have a BLAST in the process? 😊

If this is exactly what you've been looking for, I can’t wait to welcome you to the program.

Your Next Step…

Request your Business Activation Session with a coach NOW:


Love and magic,

Elizabeth Purvis
Founder, Goddess Business School®
Praise For Elizabeth Purvis and Goddess Business School®

Elizabeth is brilliant at uncovering overlooked opportunities and designing enrollment strategies that work. Her direction is always "right on the money," and her generosity, extensive marketing expertise and heartfelt commitment to her clients' outcomes put her in a class by herself.

~ Barb Wade ~

I put together my first signature system and 90-day program, incorporating what we learned on the calls and from the handouts. In just a few days, I tripled my income for May, and made more than enough to pay back my investment in the program! I am so grateful to be claiming my expertise and supporting my clients in a powerful way. Thank you, Elizabeth!

~ Melody LeBaron ~

Soon after I started Goddess Business School®, I got four clients. That in itself seemed huge to me, but what was really fantastic was the fees. The health coaching program I went through suggested starting clients out at $100 to $200 a month! I signed up two three-month program clients at $1559 and two six-month program clients at $3990. And my fees have just kept going up. Since I began working with Elizabeth I've raised my rates to $3000 for my 3-month program. Even better, is that in two weeks I had four new clients paying my new rate.

~ Stephanie Pederson ~

Now, asking for the business is comfortable and natural. I truly feel like I am asking my clients to step into an opportunity. It's coming from a powerful and authentic place of possibility for them, rather than that old mindset of 'have to get another client. With this new mindset, I've enrolled 6 new clients in my latest campaign and am on track to fill my next program, an exclusive coaching group. What a shift!

~ Michelle McGrew ~

I went from having $700 coming in this summer to making an additional $9100 in the last month (and I only have room for 2 more private clients!!). I am so excited to start sharing my new Signature System and see all the new excitement that brings. The possibilities are endless with the tools and information I have received from you. Thank you!

~ Allison Braun ~
With Elizabeth holding a space for me to step into, I feel 1000% more confident that I can be successful. I know I have someone who is shining a light for me as to where to go. I have great clients, and for the first time, my business is positioned to grow with a plan that feels right to me. Best of all, I’m achieving my goal of going “full-time” in my business, a decision I’d been delaying for 2 years!

~ Bonita Richter ~

I have learned everything I need to put in place to transform a “healing practice” into a viable business. It’s the basics: Elizabeth teaches how to create a signature system and signature talk that becomes the foundation for programs that people want to sign up for. Her teaching and support around enrolling clients is clear, detailed, and compassionate. Elizabeth showed me not just what to do, but how to take it out into the world in front of people. It’s made all the difference!

~ Diva Carla Sanders ~

I place a very high value on right livelihood and right community. The community and environment Elizabeth has created has allowed me to expand my ability to graciously receive, and stay aligned with the true financial worth of my services. Thank you, Elizabeth!

~ Fawn Christianson ~

I feel an immense amount of gratitude to Elizabeth. The content she puts together along with the amazing women she attracts has been exactly what I was searching for. The growth that has happened has been incredible. Thank you Elizabeth!

~ Shaanen Cross ~

Within two months, I had four speaking engagements! After each one, over 90% of the audience opted into my list and I received numerous requests for strategy sessions. All of that, as well as using the techniques that Elizabeth teaches on how to have a successful selling conversation, helped me create over $23k in new business!

~ Shannon Presson ~

Elizabeth is a brilliant business strategist with a huge heart. She has consistently given me the exact support I’ve needed at each step of the way while simultaneously helping me hold true to my bigger mission and message so neither got lost in the day-to-day implementation.

~ Susanna Maida ~
Working with Elizabeth has been a God(dess)send, as it not only filled in the blanks to key pieces I was missing in my work, but helped me transform the way I worked. I now work less hours and spend more time on really great client attractive ventures.

~ Wendy Burge ~

Elizabeth is a powerful thinking partner, a cheerleader, a brilliant business strategist and a kick-butt coach. She’ll challenge you to bring your best self forward and give you the proven tools to do it.

~ Kristin Keffeler ~

About Elizabeth Purvis, Founder, Goddess Business School®

Elizabeth Purvis is a mentor to thousands of conscious women entrepreneurs around the world, teaching them how to price, package and market their services so they create extraordinary income and impact.

She is the founder of Goddess Business School®, which delivers a proven path to create a sustainable 6-figure transformational business that can change the world.

As a mentor and online entrepreneur, Elizabeth created her first 6-figure income in under 6 months as a certified coach, then went on to create a total of nearly 2 million in revenue in just 4 years. Using her systems, Elizabeth’s clients and students have achieved phenomenal results, including quadrupling their incomes in just a few short weeks, multiple 5-figure launches, launching and filling their own high-end programs, and more. She is the recipient of the 2011 Outstanding Achievement in the Business of Coaching Award from the International Association Of Women In Coaching (IAWC).

Above all, Elizabeth is a stand for the creative and financial empowerment of women through conscious entrepreneurship. Her work is dedicated to creating a world where conscious women are the new models for wealth, influence, power and success.